



# Philip Ziegler

Copy & Concept

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## EDUCATION

### Miami Ad School Europe, Hamburg

Portfolio Program - Copywriter  
2016 - 2018

### University of Applied Science ZHAW, Winterthur

Bachelor of Arts - Journalism / Communications  
2010 - 2013

## AWARDS

One Show Young Ones - Gold + Merit  
Neptun Award, Talents - Gold  
Graphis, New Talent - 2x Silver  
Clio Student Awards - Bronze  
D&AD New Blood - Wood  
ADC Global - Bronze + Shortlist  
ADC Germany Junior - Bronze + Shortlist  
Applied Arts, Students - Winner  
Future Lions - Shortlist  
SXSW Innovation, Student - Shortlist  
Golden Award of Montreux, Talent - Bronze + Shortlist

## LANGUAGES

German - Native  
English - Very good  
French - Basic

## EXPERIENCE

### Jung von Matt/NEXT ALSTER, Hamburg

Junior Copywriter  
October 2018 - April 2019

### R/GA, New York

Creative Intern  
April - June 2018

### BETC, Paris

Creative Intern  
January - March 2018

### Ogilvy & Mather, Tokyo

Creative Intern  
October - December 2017

### Freelance Copywriter

Since December 2016

### Streuplan, Zurich

Junior Copywriter  
May 2015 - August 2016

### PRfact, Zurich

Internship PR  
March 2014 - February 2015

### IWC Schaffhausen, Schaffhausen

Internship Corporate PR  
October 2013 - February 2014

### SBB CFF FFS, Zurich

Internship Media Relations  
March - June 2012